



# WEB SITE ADVERTISING

## Rates & Requirements

[www.dallas-cms.org](http://www.dallas-cms.org)

The Dallas County Medical Society web site is a valuable resource to Dallas physicians, their office staff, and the medical community. The robust site provides current and accurate information on upcoming events, community health alerts, managed care news, legislation affecting medicine, and much more.

Advertising on the DCMS Web site is an easy way to be seen by DCMS member physicians.

**CURRENT PAGES AVAILABLE:** PHYSICIAN FINDER, NEWS, CALENDAR, LEGISLATIVE AFFAIRS, BUSINESS OF MEDICINE

MONTHS	PRICE
1	\$350
3	\$325
6	\$275
12	\$205

### PAGE DESCRIPTIONS

**PHYSICIAN FINDER:** Online physician search providing information on more than 4,000 Dallas area physicians.

**NEWS:** Current issues and events affecting patients and physicians in North Texas.

**CALENDAR:** The most up-to-date and efficient way for physicians to stay current with DCMS meetings and events.

**BUSINESS OF MEDICINE:** Addressing challenges that physicians often face while running their own business.

**LEGISLATIVE AFFAIRS:** Information and resources for physicians to stay active with local, state and national politics.

**Actual Ad Size**  
**230 px X 150 px**

**CLASSIFIEDS:**  
Monthly Rate = \$ 1.25 per word

For questions contact [mkallen@dallas-cms.org](mailto:mkallen@dallas-cms.org)