



## DCMS CIRCLE OF FRIENDS LEVEL BENEFITS



### OVERALL BENEFITS

As a member of the DCMS Circle of Friends (CoF), you'll receive:

- **Face time with DCMS members** offered exclusively to CoF members
- **Year-round name identification for your company** in CoF listing in the Dallas Medical Journal, the official publication of DCMS and the annual DCMS Directory
- **Listing on DCMS Web site** that includes a description of your company, logo, contact information and a link to your company's Web site
- **Recognition on CoF poster** on display at all DCMS meetings and events and daily at DCMS headquarters
- **First choice for additional sponsorship** of DCMS events
- **Announcement to DCMS members** when joining or renewing your CoF membership

### PLATINUM LEVEL \$7,500

In addition to the overall benefits, Platinum sponsors receive:

- Announcement to DCMS members when joining or renewing your CoF membership mailed by DCMS in our envelope and includes an introduction on DCMS letterhead and a one-page flyer provided by your company.
- 1 ticket for attendance to all designated events (minimum of 10), as well as  
**2 tickets to DCMS Family Picnic**  
**2 tickets to Member Roundup**
- 1 complimentary set of mailing labels provided by DCMS (must be used within 6 months of being elected to CoF). Mailing will be mailed out by your company. Additional sets of mailing labels can be purchased for \$250, a special offer available only to Platinum level CoF members (\$850 value).
- 2 complimentary e-mails sent out from DCMS to membership. **Content is written by your company and subject to DCMS approval.**
- 1 mention (with link) in the DCMS e-Pulse, the official e-newsletter of the Dallas County Medical Society. Content is written by your company and subject to DCMS approval.
- 2 complimentary copies of the *DCMS Directory*
- Opportunity to submit articles for publication to the Dallas Medical Journal and DCMS e-Pulse.

### GOLD LEVEL \$3,500

In addition to the overall benefits, Gold sponsors receive:

- Announcement to DCMS members when joining or renewing your CoF membership mailed by DCMS in our envelope and includes an introduction on DCMS letterhead and a one-page flyer provided by your company.
- 1 ticket for attendance to 6 designated events, as well as  
**2 tickets to DCMS Family Picnic**  
**2 tickets to Member Roundup**
- 1 complimentary e-mail sent out from DCMS to membership. **Content is written by your company and subject to DCMS approval.**
- 1 mention (with link) in the DCMS e-Pulse, the official e-newsletter of the Dallas County Medical Society. Content is written by your company and subject to DCMS approval.
- 2 complimentary copies of the DCMS Directory
- Opportunity to submit articles for publication to the *Dallas Medical Journal* and DCMS e-Pulse.

### SILVER LEVEL \$2,000

In addition to the overall benefits, Silver sponsors receive:

- Announcement to DCMS membership when joining or renewing your CoF membership, e-mailed by DCMS including an introduction on our template and a link to your company's Web site.
- 1 ticket for attendance to 3 designated events
- 1 mention (with link) in the DCMS e-Pulse, the official e-newsletter of the Dallas County Medical Society. **Content is written by your company and subject to DCMS approval.**
- 1 complimentary copy of the DCMS Directory
- Opportunity to submit articles for publication to the Dallas Medical Journal and DCMS e-Pulse.



**DCMS CIRCLE OF FRIENDS**  
**APPLICATION AND PARTICIPATION AGREEMENT**  
Page 1 of 2



**SUBMISSION INSTRUCTIONS**

- 1) Complete pages 1 & 2 of application and participation agreement.
- 2) Sign application and participation agreement on page 2.
- 3) Submit application and participation agreement with payment.
- 4) Send logo, tagline and 25-word company description to [mkallen@dallas-cms.org](mailto:mkallen@dallas-cms.org).

Application will then be reviewed and the contact person below will be notified via e-mail of status. Board reviews are the first Tuesday of every month.

**SELECT LEVEL OF PARTICIPATION**

Platinum  
\$7500 Annual Fee

Gold  
\$3500 Annual Fee

Silver  
\$2000 Annual Fee

**APPLICANT INFORMATION**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web site \_\_\_\_\_

**PAYMENT INSTRUCTIONS**

By check in the amount of \$ \_\_\_\_\_, made payable to Dallas County Medical Society.

By Credit Card (If paying by credit card complete the following):

Type of Credit Card (circle one)  
*Visa    MasterCard    American Express*

Corporate Card (circle one)  
*YES    NO*

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Amount \$ \_\_\_\_\_ Print Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



**DCMS CIRCLE OF FRIENDS**  
**APPLICATION AND PARTICIPATION AGREEMENT**  
Page 2 Of 2



**EVENT SELECTION**

Please select the events you prefer to attend. Updates and changes will be accepted through the year. Platinum members are invited to all events. Gold members select 6 events. Silver members select 3 \*events.

**Scheduled Events (events and dates are subject to change):**

- \*Networking Social — February 9, 2012
- Family Movie Night — March 4, 2012
- \*Resident Roundtable — April 12, 2012
- Night Out with the Frisco Roughriders — April 25, 2012
- \*DCMS Family Picnic — May 12, 2012
- Medical Student Dinner — August 19, 2012
- \*Networking Social — September, 2012
- \*Resident Roundtable — October 4, 2012
- \*Member Roundup — October, 2012
- \*DCMS Holiday Social — December, 2012

\* DCMS Circle of Friends Silver Level sponsors can choose 3 events from those marked with an (\*) as their preferred events to attend.

Gold Level sponsors can choose 6 events from the entire list.

Platinum Level sponsors are invited to attend ALL events.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

*By signing this document, the person above agrees to the terms of membership in the DCMS Circle of Friends and is doing so with the authority of his or her company.*

*The term of this agreement is one (1) year from the date approved by the DCMS Board of Directors. This agreement shall not renew automatically.*

DCMS CEO \_\_\_\_\_ Date \_\_\_\_\_

**SEND COMPLETED APPLICATION AND PAYMENT**

VIA FAX or E-MAIL (with credit card only): DCMS Circle of Friends, Attention: Mary Katherine Allen  
[mkallen@dallas-cms.org](mailto:mkallen@dallas-cms.org) or 214.946.5805 (f).

VIA U.S. Mail: DCMS Circle of Friends  
Dallas County Medical Society  
PO Box 4680  
Dallas, TX 75208

**Questions about advertising or Circle of Friends contract?**

Contact Mary Katherine Allen at [mkallen@dallas-cms.org](mailto:mkallen@dallas-cms.org) or call 214.413.1456.