



2012/2013 DCMS Directory ADVERTISING CONTRACT

Advertiser name, as listed in the index _____

Contact person (please print) _____

Ad agency (if applicable) _____

Billing address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Web site _____ E-mail address _____

Person to receive complimentary copy _____

Address (if different) _____

To reserve space in the 2012/2013 DCMS Directory, payment is required with placement. Artwork must be received by April 1, 2012. Page placements are assigned in order of payments received. Any additional typesetting will be billed to the advertiser after publication of the directory.

Check one:
 Full payment enclosed. Payment will follow. No invoice necessary. Send invoice.

Position requested _____
Ad price \$ _____

Check one:
 New copy attached.
 Repeat previous ad.
 New copy to come.
DEADLINE APRIL 1, 2012

Payment & Billing: Premium position holders must have contract and payment in by March 1, 2012 to retain premium position. Standard pages must be paid in full by April 1, 2012. Account balances not paid in full will subject advertiser to suspension of placement, until such balance is paid in full. Agency placements are subject to suspension as any other advertiser. A \$50 discount is offered to premium position holders with full payment before January 17, 2012.

Termination: Orders may be canceled if written notice is received by DCMS within 72 hours of date below. All advertising is subject to acceptance by the publishers of the DCMS Directory who reserve the right to reject any advertisement and to cancel this agreement. Advertisements do not imply sponsorship or endorsement by DCMS. DCMS reserves the right to change the size and formatting of the directory, this may require the advertiser to submit new artwork.

Board Certification Policy: DCMS publishes board certifications approved by the American Board of Medical Specialties, American Osteopathic Association, and Royal College of Surgeons. DCMS also publishes board certifications that meet all the requirements of Rule 164.4 of the Texas State Board of Medical Examiners. Physician members wishing to designate an area of special interest in which their boards are not ABMS-, AOA-, or RCS-approved may use the following wording: "Specializing in."

Agreement: I understand that by signing this Advertising Contract, I agree to place the advertisement referred to in this contract in the DCMS Directory. I understand that the publisher will reserve this advertising space based on my execution of this order form after I have paid in full, and I understand that I am personally guaranteeing payment of the advertising cost referred to above. I certify that I am authorized to place this order, and I guarantee payment. I have read and agree to the payment & billing, termination, and board certification policies; advertising terms, and conditions herein.

Advertiser (or agent) _____ Date _____

DCMS Officer _____ Date _____