

Emergency Child Care for COVID-19 Frontline Essential Workers

Introduction

In response to the COVID-19 Pandemic, the State of Texas has developed a tool to help essential workers and employers find emergency child care options for their children and their employees' families.

To ensure Dallas County is doing our best to flatten the curve, and to effectively provide essential workers with access to child care, we have created this toolkit to streamline communication in hopes that you will join us in promoting these resources on your organization's social media and website(s).

Included in this toolkit is the recommended language for social media and information on how to add this to your website, with language and links included.

For questions, concerns, and/or technical assistance, please contact info@earlymattersdallas.org.

Social Media Guide

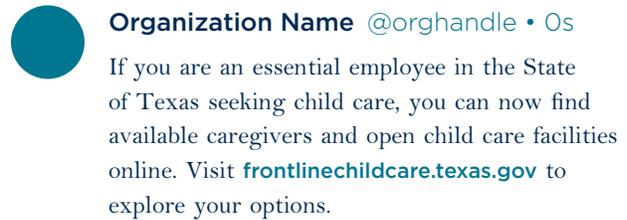


FACEBOOK:



Are you an essential frontline employee in need of child care? The State of Texas has several options for you and your family, including in-home care and financial aid opportunities to cover child care expenses. Visit frontlinechildcare.texas.gov to learn more and find care near you.

TWITTER:



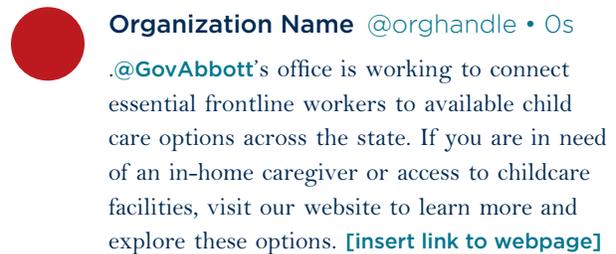
If you create a webpage or add to an existing webpage, the below is recommended language for social media:

FACEBOOK:



We are supporting **Governor Abbott's** effort to connect essential frontline workers to available child care options across the state. If you are in need of an in-home caregiver or access to childcare facilities, visit our website to learn more and explore your options: [\[insert link to webpage\]](#).

TWITTER:



Website Guide



We strongly encourage organizations to create a webpage promoting these emergency child care resources, or add to an existing webpage, and share with your networks. To simplify this process and ensure clear, consistent communication across all supporting organizations, we are providing content and links to resources and information.

Please note: The most important feature of this page is the form link for parents who are unable to find a care option that works for them (preview here). This signifies that additional help is needed and a representative can reach out to provide assistance.

Recommended Content for Webpages:

Emergency Child Care for COVID-19 Essential Frontline Workers

In response to the COVID-19 Pandemic, the State of Texas has developed a tool to help essential workers find emergency child care options for their children. While public health experts strongly recommend utilizing the assistance of a relative or trusted neighbor to minimize contact with others, there are caregivers and child care facilities available and willing to help.

View the [State of Texas' tool here](#) to find caregivers to come to your home, or a licensed emergency childcare facility near your home or work.

For your health and that of your family and community, we recommend exploring home-based care options with a designated caregiver. An alternative option is child care at a facility with availability for your child(ren). Please note that **financial aid** is available for families who meet the income requirements.

If neither options work for you, please **complete this form and detail your needs**. A representative will contact you to help identify other options for you and your family.

Complete URLs, in order of appearance in messaging (**bright blue text**). Copy and paste these to create hyperlinks:

<https://frontlinechildcare.texas.gov/frontline-employee.html>

<https://frontlinechildcare.texas.gov/subsidized-care.html>

<https://promisecm.tfaforms.net/3>

Email Guide



Complete URLs, in order of appearance in email (**bright blue text**). Copy and paste these to create hyperlinks:

<https://www.care.com/texasfrontline>

<https://www.care.com/texasfrontline>

<https://frontlinechildcare.texas.gov/frontline-employee.html>

<https://www.cdc.gov/coronavirus/2019-ncov/community/schools-childcare/guidance-for-childcare.html>

https://www.twc.texas.gov/files/policy_letters/attachments/07-20-att-1-twc.pdf

<https://promisecm.tfaforms.net/3>

Recommended Content for Emails:

TO: Employees

FROM: Essential Employer Contacts

SUBJECT: Childcare Resources for Essential Workers

Dear _____ Employees,

First, I hope that you and your family are safe and well during this time. Especially in this time of great uncertainty and instability, thank you for your professionalism, commitment and care in continuing to meet the needs of our community.

Governor Abbott has required that child care centers serve only essential workers who are unable to work inside at home. However, we recognize that you may face challenges finding child care options that meet your needs. Public health experts have recommended arranging for child care in your own home, either from a professional, or from a trusted relative or friend. This is the safest option for protecting your family and slowing the spread.

If you need safe in-home child care, please visit <https://www.care.com/texasfrontline>, a statewide resource to find reliable in-your-home providers. Access to this service is free for 90 days.

If you cannot find safe, viable options for the care of your children in your own home, either from a professional or from a trusted relative or friend, please visit this website to find an emergency child care center near you and find out if you are eligible to receive financial support. Public health experts have recommended parents only place their children in centers that have implemented safety guidelines from the **Centers for Disease Control and Prevention (CDC)** and **Texas Workforce Commission (TWC)**. Any child care center that is unable to implement the CDC guidelines has been asked to close. However, please verify that your center is following health protocols.

After exploring these options, if still cannot find a solution that works, **please complete this form and a representative will contact you to provide assistance.**

Thank you for your hard work and dedication during this crisis.