

As the year is drawing to a close, we have exciting news! After an extensive national search led by the indefatigable Chairman of the Executive Search Committee, Dr. Ruben Velez, we have selected Jon R. Roth, MS, CAE, to join DCMS as our next Executive Vice President and Chief Operating Officer. Jon will be just the fourth EVP in the 143-year history of DCMS.

Each year, the DCMS president seems to have its signature challenge, and for 2019 it was the transition of our EVP/CEO. This position is crucial to the function and future of our modern medical society. DCMS began with a fulltime EVP in 1945 when Millard Heath took the job. He and his son Bob collectively managed the DCMS for 51 years when, in 1996, Michael Darrouzet took the helm. So I was surprised last spring when Michael told me he was being recruited to the post at TMA and might leave DCMS. Once Michael's departure became official, the Executive Committee of

the DCMS Board began a deliberate process to search for our next EVP. Our longtime Chief Operating Officer, Connie Webster, graciously assumed the management of the organization during the interim period, and has worked very closely with the executive committee through the EVP/CEO search process. In our search, we looked for someone who would be a good fit for DCMS and maintain our tradition as one of the best medical societies in the country, but also someone with the skills and vision to make us even better. I am comfortable in saying that person is Jon Roth.

A native of Colorado, Jon earned his Bachelor of Science degree in Business Administration at the University of Northern Colorado and his Master of Science degree in Organizational Development at the University of San Francisco. Jon is also a Certified Association Executive by the American Society of Association Executives. Most of Jon's career has been spent as an executive in professional healthcare organizations and foundations. Since 2010, Jon has been the CEO for the California Pharmacists Association (CPhA), the largest statewide pharmacist society in the country, and prior to that he was Vice President of the California Dental Association. Jon brings a strong background in organizational development, legislative advocacy, and communications.

Jon's attributes instantly stood out in the interview process. "Jon impressed everyone with his expertise, his leadership ability, and his clear and thoughtful

DCMS selects Jon R. Roth as new Executive Vice President and CEO



Jon R. Roth, MS, CAE

communication style. He is personable, enthusiastic, and eager to get to know our organization and members. We feel Jon will be an excellent fit with DCMS, and we are delighted he will be joining the DCMS family," according to Dr. Velez.

Jon will start his new role next month in time to attend the DCMS Annual Installation Dinner on January 16, 2020. He tells us, "It is my honor and privilege to join DCMS in serving the incredible physician members of Dallas County. As an association professional who has worked with several allied health professions that collaborate with physicians, I am excited to work now directly with physicians as the head of the healthcare team. This opportunity is a wonderful mix, allowing me to bring forward my two decades of healthcare association experience with the opportunity to support physicians in their practices for the betterment of the patients they serve."

Now that we are secure with our new leadership plan, I would like to say what a wonderful experience it has been serving as your DCMS President and I want to thank some of the many people who made it so. A special thanks goes to Connie Webster for leading us through this transition and doing whatever it took to keep things running smoothly. To all the DCMS staff—Steve Winn, Anna Acuna, Deanna Wooten, Pamela Lowery, Jackie Campbell, Cara Jagers, Rebekah Canfield, Lindsey Dawson, and John Hall—thank you for everything you do throughout the year. Our "Autumn at the Arboretum" family picnic last month was a huge success because of your individual efforts. I also want to acknowledge the hard work and dedication put in by the DCMS Board of Directors and the Executive Search Committee for the many meetings and long hours of your personal time that you gave to make the EVP/CEO selection process a success.

In January, Dr. Mark Casanova will assume the role of President, Dr. Beth Kassanoff will be President-Elect, Dr. Sam Chantilis will be our new Secretary/Treasurer, and I will serve as board chair/immediate past president. Congratulations to all! Each one of you has done a wonderful job leading and serving on our Board and I am confident we are poised for a bright future.

Best Wishes and Happy Holidays!

DMJ



**Kevin W. Klein, MD
DCMS President**